

# INVESTIN

IMMERSIVE CAREER EXPERIENCES



## THE YOUNG ENTREPRENEUR SUMMER EXPERIENCE 2024



London | UCL Campus  
Ages 15-18



Join us for the ultimate work experience in entrepreneurship this summer in London.

Over the course of 2 weeks, students will step into the shoes of an entrepreneur through a range of immersive career simulations and exclusive professional site visits. This is a unique opportunity to work alongside top entrepreneurs and business leaders, gain hands-on experience to boost university and job applications and experience life on-campus at a world-renowned university, University College London.

**AGES**  
15-18

**LOCATION**  
London, UCL Campus

**LENGTH**  
1 week or 2 weeks

**START DATES**  
8th July, 29th July



**INVESTIN**  
IMMERSIVE CAREER EXPERIENCES

**Dukes**  
EDUCATION

**BAC**  
ACCREDITED  
BAC QUALITY MARK

**Trustpilot**  
★★★★★



## PROGRAMME HIGHLIGHTS

- Pitch your unique business idea to a panel of entrepreneurs and investors in one of London's famous skyscrapers
- Create a bespoke marketing campaign, develop your business into a Bcorp and network with top entrepreneurs
- Visit One Canada Square, London's bustling startup district and one of the world's top universities: UCL
- Understand how to start your business, the network you need to succeed and complete an assessed activity with personalised feedback
- Work alongside top founders, executives and business accelerators to help you take the next steps in entrepreneurship
- Gain a personalised certificate of attendance and an industry reference letter to boost university and job applications.

"This experience was incredibly valuable and eye-opening. During the course, not only did I discover the fundamental steps to pitching a successful idea to professionals, I also developed crucial skills for a business-related career ahead, such as public speaking, planning marketing strategies, making financial predictions and more."

*Student, the Young Entrepreneur  
Summer Experience 2021*

"A genuinely beneficial experience - you're guaranteed to learn something new. Definitely recommend to anyone aspiring to be an entrepreneur."

*Student, the Young Entrepreneur  
Summer Experience 2021*



SAMPLE TIMETABLE

Exact start and end times of each day will vary. Students will receive their personalised timetables with specific locations and venues closer to the programme start date.

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							BREAK - No programmes		
							WEEKEND - RESIDENTIAL		
WEEK 1									
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
07:30 - 09:30	Residential students arrive and check-in	Breakfast							
10:00-10:30		Travel to venue					1-week residential students check out	Break (Free time)	
10:30-13:00		Enter the Summer Experience Programme welcome & networking with peers	Defining your Business Creative approaches to problem solving	Business Models Building your minimum viable product	Branding Creating a unique brand identity for your venture	Pitching your Business Present your work to VC investors and receive feedback	Break (Free time)		
13:00-14:00		Lunch Break					Lunch Break		
14:00 - 17:00		Ideation & Innovation Product creation and development	Market Research Identifying your target audience and analysing competitors	Financial Plan Budgeting, cash flow management and forecasting	Continued	Networking Meet with top founders and leaders within startups	London walking tour	Sports day & scavenger hunt at central London park	
17:00-17:30		Travel to accommodation							
17:30-19:30		Dinner & Break							
19:30-22:00	Evening Activities								
23:00	Lights Out								

Programme Highlights		WEEKEND - PREMIUM	
		Saturday	Sunday
	10:30-13:00	Leadership, teamwork & strategy workshop	Psychometric testing & personality profiling
	13:00-14:00	Lunch Break	
	14:00-17:00	Immersive team strategy game	LinkedIn & CV-writing masterclass with professional headshots
	17:00-18:30	Networking reception & keynote speeches from successful leaders	

- Programme content
- Premium benefits
- Residential package

WEEK 2					
	Monday	Tuesday	Wednesday	Thursday	Friday
07:30 - 09:30	Breakfast				
10:00-10:30	Travel to venue				
10:30-13:00	Marketing Masterclass Spearheading a social media presence	Social Entrepreneurship Sustainability, Bcorps and ethical ventures	Funding and Investment The legalities of founding, funding and growing your business	The World of Fintech Introduction to financial technology	Assessment Centre Assessed activity with top entrepreneurs and written feedback
13:00-14:00	Lunch Break				
14:00 - 17:00	Marketing Campaigns Present your campaign to prominent marketeers	Continued	Scaling & Exiting Supercharging your growth and selling your business	Fintech Forum Present your fintech project to experts	Graduation Ceremony Closing speeches & certificates
17:00-17:30	Travel to accommodation				
17:30-19:30	Dinner & Break				
19:30-22:00	Evening Activities				
23:00	Lights Out				

17:30-21:00 Premium Activity: Gala dinner with professionals on the River Thames



FIND OUT MORE & REGISTER NOW

DATES & FEES

Choose from 2 different start dates in July 2024.

INTAKE	ACCOMMODATION CHECK-IN DATE	PROGRAMME START DATE	WEEK 1 PROGRAMME END DATE	WEEK 1 ACCOMMODATION CHECK-OUT DATE	WEEK 2 PROGRAMME END DATE	WEEK 2 ACCOMMODATION CHECK-OUT DATE
Intake 1	Sunday 07/07/24	Monday 08/07/24	Friday 12/07/24	Saturday 13/07/24	Friday 19/07/24	Saturday 20/07/24
Intake 2	Sunday 28/07/24	Monday 29/07/24	Friday 02/08/24	Saturday 03/08/24	Friday 09/08/24	Saturday 10/08/24

SUMMER EXPERIENCE LENGTH	PROGRAMME FEE	RESIDENTIAL PACKAGE FEE	TOTAL PACKAGE FEE	AIRPORT TRANSFER ADDITIONAL FEE
1 Week	£1,950	£1,290	£3,240	£300 return
2 Week	£2,950	£2,795	£5,745	
2-Week Premium	£3,950	£2,795	£6,745	



WHAT'S INCLUDED IN A SUMMER EXPERIENCE?

All Summer Experience fees include:

- Career experiences alongside industry professionals:
  - 1-Week programme | 25 hours
  - 2-Week programme | 50 hours
  - 2-Week Premium programme | 65 hours
- Personalised online agenda and timetable
- Programme materials, equipment and resources
- Exclusive visits to professional venues
- Experience days at London sites
- Coach travel to and from programme venues outside of London Zone 3 (departing from Bloomsbury)
- Programme assessment and personalised certificate
- Branded bag, notebook & pen
- Graduation ceremony (2-Week students only)
- Industry reference letter (2-Week students only)
- Safeguarding & pastoral care
- 12 months' free access to AmbitionX

WHAT'S INCLUDED IN A 2-WEEK PREMIUM SUMMER EXPERIENCE?

- Our Premium Summer Experience fees include 15 additional hours of experience with professionals, plus a professional development portfolio to kickstart your future career:
- A professional development portfolio, containing:
    - An expertly crafted CV and LinkedIn profile
    - Professional headshots
    - Psychometric testing and a personality profile outlining skills, development areas & motivations
    - A bespoke feedback report on performance in the team challenge
    - Skills toolkit & resource pack
  - Private networking reception & keynote speeches with successful leaders
  - Private Gala dinner on the River Thames with industry professionals

RESIDENTIAL PACKAGE FEES

- Private rooms in university halls of residence
  - 1-Week programme | 6 nights
  - 2-Week programme | 13 nights
- 3 meals a day
  - Breakfast & dinner served at the accommodation canteen
  - Lunch vouchers to spend at Waitrose supermarkets
  - Snacks & fruit
- All travel to and from programme venues
- Evening & weekend social activities
- 24/7 Safeguarding & pastoral care



# HOW TO BOOK

Registering for an InvestIN programme is a simple and straightforward process.

1

**Head to our website and choose your desired programme.**

Select your age bracket, career, programme format, length & dates.

2

**Fill in the registration form online and complete payment.**

Pay in full or for our Summer Experiences, you can secure your place by paying a holding deposit of £950. Alternatively, you can contact us to receive an invoice.

3

**You will promptly receive a programme confirmation email from us.**

If you have paid via deposit, the outstanding fees must be paid by 31st March 2024.

4

**You will be invited to complete a pre-arrival form**

- if you are attending one of our Summer Experiences up to 3 months in advance. This is so we can gather important information for your time with us, such as medical information, travel details and visa requirements.

[www.investin.org](http://www.investin.org)



There is no official deadline to book, but places are highly limited and are allocated on a first-come, first-served basis. Secure your place by visiting our website [www.investin.org](http://www.investin.org) today or contact our expert admissions team at [info@investin.org](mailto:info@investin.org) or via + 44 (0) 203 488 5089.

## ENROLMENT REQUIREMENTS

### Subject Knowledge

Students do not require any prior industry knowledge or experience in order to attend an InvestIN programme. Our programmes are suited for students who are enthusiastic and passionate about their chosen career, whilst our professionals are here to coach students on everything they need to know!

### Language Proficiency

Our programmes are delivered entirely in English and we require a minimum CEFR level of B2 (upper-intermediate) in order to attend.

### Visas

Students who require a visa to enter the UK should obtain a Standard Visitor Visa (the same that is used by tourists) for "study at an accredited institution". We can issue letters in support of visa applications once a student has registered for a place on a programme.